

TUYEIMO HAIDULA

COMMUNICATIONS SPECIALIST

CAREER OBJECTIVE

To make a sound position in the corporate world and work enthusiastically in a team to achieve organisational and personal goals through hard work and devotion and to give my best in my professional pursuit for overall benefit and growth of the organization that I serve.

ACADEMIC BACKGROUND

Rhodes University, Grahamstown, South Africa, (2018):

- Honours in Postgraduate Diploma in Media Management

African Media Initiative (AMI) and the Rockefeller Foundation, Johannesburg, South Africa (2015):

- Certificate Resilience Reporting

University of Namibia, Windhoek, Namibia (2014):

- Bachelor of Arts Media Studies and English (Print Media Option)

SEMINARS & TRAINING

BBC Africa Eye Open Source training, Nairobi, Kenya (2019):

- BBC Africa Eye Open Source Investigative Journalism Seminar

LANGUAGE PROFICIENCY

- English (proficient)
- Oshiwambo (native)
- Afrikaans (semi-proficiency)
- French (semi-proficiency)

WORK EXPERIENCE

NAMIBIAN SUN

Journalist | 10 August 2020 - Present

- Do research and write feature stories.
- Submit daily news stories.
- Take photographs and videos for online platforms.

UNITED NATIONS POPULATION FUND

Consultant | 08 June 2020 - 12 June 2020

UNFPA required me to work with the distribution team to produce various communication products.

- I produced high quality photos of the transportation and distribution of the dignity kits that can be reproduced in print, multi-media and online formats.
- High quality footage of the transportation and distribution of dignity kits for broadcast and non-broadcast production.
- I contacted interviews and had to get quotes/phrases from beneficiaries of the dignity kits.

BBC AFRICA EYE

BBC Freelancer | June 2018 - Present

- Working with BBC to bring life to unreported stories that hold power to account.
- I am working on a documentary with BBC Africa Eye to show the impact of backstreet abortions on Namibian women.

THE NAMIBIAN NEWSPAPER

Journalist | January 2014 - 31 July 2020

- As a journalist I attend the morning meetings to obtain invitations to events for the day, make contributions through ideas and information obtained through contacts and get an idea of the requirements for tomorrow's newspaper.
- I plan work around set tasks on health features.
- I cover assigned events and stories, asks the relevant questions where possible to clarify and deepen the information.

CITIZEN NEWS SERVICE

Journalist | 26 April 2016- 31 March 2018

- Wrote in-depth (700-1000 words) news feature articles and incorporating aforementioned interviews and webinars as relevant and getting them published in local/ national media as well as CNS website.

HIGHWAY AFRICA

Student Assistant | August 2017 - August 2017

- Responsibilities included guiding delegates to their respective venues and setting up venue events as well as handing out certificates to the participants in different 2017 Highway Africa conference workshops.

SCHOOL OF JOURNALISM AND MEDIA STUDIES

Data Capturer | July 2017 – August 2017

- Capturing data for the 800 Makana Media and Mobile Surveys.

AWARDS

Tuyeimo is a multiple award winning journalist having won two awards in 2019 – the Community Journalism Award and the Health and Social Welfare Journalism Award with the Editors' Forum of Namibia's journalism awards in the quest to celebrate professional excellence across all types of media in Namibia.

STORY LINKS FOR SOME OF MY WORK:

- <https://www.dailymaverick.co.za/article/2020-10-27-american-christian-right-group-hosts-anti-lgbt-training-for-african-politicians/>
- <https://www.namibian.com.na/175265/archive-read/Hearing-impaired-pupils-do-extraordinary-things>
- <https://www.namibian.com.na/175748/archive-read/In-the-shadows-of-Independence-celebrations>
- <https://www.namibian.com.na/191254/archive-read/The-dire-face-of-poverty>
- <https://swke.facebook.com/TheNamibianNewspaper/videos/kamholo-appeal/1754559504655641/>

BHEKISISA MAIL AND GUARDIAN

Intern | June 2017 - July 2017

- I made phone calls to local clinics and health centers in South Africa to compile a sizamap that can help citizens' access safe abortions.

UNIVERSITY OF NAMIBIA CAMPUS NEWS

News Editor | February 2012 - November 2012

- I dealt with administrative tasks associated with the work, such as ensuring that materials gathered in the journalistic process are well-organized and can become a relevant part of archives.
- I made sure that submitted work is well edited and provided feedback to reporters.
- I guided reporters in planning work around set tasks and assigned reporters' stories to develop the particular angle or theme that seems appropriate, highlighting the relevant facts.

COMMUNITY OR VOLUNTEER WORK

- Mentor on the Maano Mentor Program
- Board member for the Society for Family Health Adolescents and Youth Advisory Board
- Rhodes University Post Graduate Village Committee Member

CORE SKILLS & ABILITIES

- Strong Analytical and Problem solving skills
- Good Leadership and Decision making
- Photography and videography skills
- Excellent Communication skills
- Editing and Proofreading skills
- Assertive and Teamwork skills
- Creative and Innovative skills
- Research skills
- Writing skills

REFERENCES

Francis Mdlongwa
Director - Sol Plaatje Institute for Media Leadership
School of Journalism and Media Studies
Rhodes University
Cell: 0027 83 629 2312
Tel:+27 83 629 2312
Email: f.mdlongwa@ru.ac.za

Mrs. Gwen Lister
Namibia Media Trust
Chairperson
Tel: +264 (0) 61-279600
Cell: +264 (0) 812990015
Email: gwen@namibian.com.na